ELK RAPIDS DDA FAÇADE FUNDING – PROJECT RATING SCALE

All complete applications will be reviewed and rated by the DDA Review Committee using a rating scale which is based on the goals and priorities of Elk Rapids DDA. Projects must receive a minimum rating of 50/75 to be eligible to receive funding. Each project will receive points from the following categories:

Revitalization – 15 pts □ Does the project maintain the charming/historic architectural style of Elk Rapids? □ Does the project update or repair building facades? □ Is the project located in the DDA District on River Street? (2023 priority)
Beautification – 10 pts ☐ Does the project add cultural or artistic elements to provide points of interest? ☐ Does the project contribute to Elk Rapids streetscape?
Project Scope – 10 pts ☐ Does the project improve multiple aspects of the façade/exterior? ☐ Does the project need ADA compliance upgrades?
 Need - 30 pts □ Does the proposed work preserve, repair, or enhance significant architectural features of the building which are original, or which reflect a major alteration that is itself architecturally significant? □ Is the building considered an eyesore? □ Is the building in danger of demolition or has significant safety issues? □ Are windows, bricks, or cornices in danger of falling off the building? □ Is the façade and/or storefront in danger of being lost or compromised due to deferred maintenance? □ Does the proposed work partially or fully restore the historic appearance of the building? □ Has an inappropriate change in past has left façade with an undesirable appearance? □ Is the design compatible with the building's historic character and with the adjoining buildings?
Significance – 10 pts ☐ Is the building more than 50 years old? ☐ Is the building labeled historic or eligible for listing in the State or National Register of Historic Places?

Each application is assigned points by the members of the DDA Review Committee. The applications are ranked in order from the highest rating to the lowest rating. The DDA Review Committee recommends to the Elk Rapids DDA Board that funding be awarded to the projects in the order that they are ranked until funding is exhausted.