

STRATEGIC GOALS & OBJECTIVES

GOAL 1 UPDATE

Goal 1: Create housing choices for Village residents.			
Objective	Tasks & Resources Needed	Progress to Date	Next Steps
Conduct housing market inventory and analysis.	<ul style="list-style-type: none"> • Staff to gather data sources, existing reports, and other information. • Analyze data and provide initial recommendations to Planning Commission and Village Council on current housing issues and needs. 	<ul style="list-style-type: none"> • 2019 Elk Rapids Employee Housing survey conducted. PowerPoint of results available upon request. 	<ul style="list-style-type: none"> • Revisit survey results with Housing Committee and Planning Commission. • Consider reissuing survey to compare today's results vs. the 2019 survey.
Identify desired housing types and potential housing development sites.	<ul style="list-style-type: none"> • Utilizing housing market inventory and analysis, Staff, Planning Commission, and Village Council to decide on desired housing types and potential development sites. • Use information to market the community. 	<ul style="list-style-type: none"> • Housing Task Force dissolved then reappointed in September, 2021. • Bill Clous Project ongoing. • Single family housing deemed most desirable for the community. 	<ul style="list-style-type: none"> • Continue Bill Clous project. • Eventually create Village marketing strategy.
Consider developing short-term rental regulations.	<ul style="list-style-type: none"> • Utilizing housing market inventory and analysis, staff to provide alternatives to managing and regulating short-term rentals. 	<ul style="list-style-type: none"> • Short-Term Rental Ordinances (502 & 503) approved by Council in 2020. 	<ul style="list-style-type: none"> • Amend regulations as needed.
Review zoning ordinance to reduce obstacles to housing development.	<ul style="list-style-type: none"> • Staff and Planning Commission to study the current zoning regulations that may inhibit housing and provide recommended changes. 	<ul style="list-style-type: none"> • Housing Task Force needs to review. 	<ul style="list-style-type: none"> • Planning & Zoning Administrator along with Planning Commission to review ordinances to consider housing development obstacles. • Consider third-party review of Zoning Code of Ordinances similar to the Municode recodification project.

UPDATED NOVEMBER 1, 2021