

STRATEGIC GOALS & OBJECTIVES

GOAL 6 UPDATE

Goal 6: Strengthen the Village's economy and employment base through the expansion of the current balance of commercial and industrial activity			
Objective	Tasks & Resources Needed	Progress to Date	Next Steps
Obtain Redevelopment Ready Communities (RRC) certification.	<ul style="list-style-type: none"> Village Council and staff commit to the training and actions needed to obtain certification. 	<ul style="list-style-type: none"> Halfway through the process, need to evaluate remaining requirements to obtain certification. Planning and Zoning Administrator Kerri Esterley has met with an RRC representative to discuss what need to be done to complete the process. Village Clerk has completed the RRE Best Practice Training Series, and Planning and Zoning Administrator has almost completed the program. 	<ul style="list-style-type: none"> Staff works with Council, Commissions, and other community stakeholders to obtain RRC Certification. Planning and Zoning Administrator is compiling necessary documents and working toward other requirements for the Village to be RRC certified.
Develop economic development strategy to engage local businesses and others to support economic development activities.	<ul style="list-style-type: none"> Village Council and staff reach out to local business leaders to develop strategy. Utilize strategy as part of requirement for RRC. 	<ul style="list-style-type: none"> DDA conducting a business listening plan, results could be used as a basis for the Economic Development Strategy. DDA held a Strategic Planning Session on September 11, 2021 to discuss a DDA Development Strategy. 	<ul style="list-style-type: none"> Use ongoing DDA "Listening Plan" and forthcoming "13 Ways" Community Project to create an Economic Development Strategy to identify future business needs in the community. Increase broadband capacity.

Updated October 4, 2021