

**ELK RAPIDS DOWNTOWN DEVELOPMENT AUTHORITY
REGULAR MEETING MINUTES
JULY 15, 2021
THIS WAS A HYBRID MEETING**

CALLED TO ORDER at 6:30 P.M.

PRESENT: Chase Bonhag, Matt Doran, Kelsey Duda, Becky Lancaster, Christine Petersen, Doug Van Cura, Jim Witte.

EXCUSED: James Janisse.

ABSENT: Katy Caddy, Kathy Wittbrodt (attendee via Zoom).

ALSO PRESENT: Village Manager Bryan Gruesbeck and DDA Contractor Elise Crafts.

CONFLICT OF INTEREST:

None.

IN-PERSON CITIZEN ATTENDANCE: 0

VIRTUAL CITIZEN ATTENDANCE: 1

CONSENT CALENDAR:

MOTION by **PETERSEN**, **SECOND** by **DORAN** to approve consent calendar.
Unanimous ayes, nays none. **MOTION CARRIED.**

PUBLIC COMMENT: No citizens commented.

UNFINISHED BUSINESS:

Trail Town

PETERSEN reported that the committee is 65% done with the application for a submission in September for designation this year.

Village Events

WITTE reported on Village events.

Purchase of Firepits and Chairs

Fire pits are ready to go, chairs should arrive by August 1st.

MOTION by **WITTE**, **SECOND** by **Petersen**, to spend no more than \$500.00 from the Small Business Equipment fund for branding plate, a one-time fee to mark Village property.

Roll Call Vote: Ayes – Bonhag, Doran, Duda, Lancaster, Petersen, Van Cura, Witte;

Nays – None; Excused – Janisse; Absent – Caddy, Wittbrodt. **MOTION CARRIED.**

Patronicity Funds

LANCASTER and VAN CURA met to review applicants. 6 applications were submitted, 1 withdrew, and out of the 5 considered, 3 were awarded Mini Grants to fully deplete the \$1,700 fund balance. Elk Rapids Beautique, HERTHA, and Dr. Rathke, DDS were the final recipients. Chair WITTE will contact the applicants by letter to close the process. Checks will be disbursed after July 20, 2021 and will be hand delivered.

MOTION by **PETERSEN**, **SECOND** by **VAN CURA** to award the remaining \$1,700 of the Patronicity funds to Elk Rapids Beautique, HERTHA, and Elk Rapids Esthetic Dentistry.

Roll Call Vote: Ayes – Bonhag, Doran, Duda, Lancaster, Petersen, Van Cura, Witte;
Nays – None; Excused – Janisse; Absent – Caddy, Wittbrodt. **MOTION CARRIED.**

DiscoverElkrapids.com

Website should be live in two weeks; media will be distributed to DDA business district.

Marketing Efforts for Great Lakes Equestrian

Maintaining marketing efforts.

13 Ways Community Project

Rotary Charities confirmed \$10,000 grant, contract is being finalized for the first two phases, plans

NEW BUSINESS:

Business Survey Results:

CRAFTS led summary review and discussion. Received comments from the board to apply on final draft document.

Recycling Receptacles:

PETERSEN reported the cost would be \$1080 per receptacle. It was determined not a priority at this time to move forward with any purchases.

BOARD COMMENTS: Received.

UPCOMING EVENTS:

DDA 101: Thursday July 15, 2021 at 5:30 P.M., in-person at the Government Center, 315 Bridge St, Elk Rapids, MI 49629.

REGULAR MEETING: Thursday July 15, 2021 at 6:30 P.M., in-person at the Government Center, 315 Bridge St, Elk Rapids, MI 49629.

MOTION by **PETERSEN**, **SECOND** by **DORAN** to adjourn.

Unanimous ayes, nays none. **MOTION CARRIED.**

MEETING ADJOURNED at 8:22 P.M.