

**DOWNTOWN DEVELOPMENT AUTHORITY**  
**REGULAR MEETING AGENDA**  
**WEDNESDAY, JUNE 9, 2021, 6:30 PM**  
**GOVERNMENT CENTER, 315 RIDGE STREET, ELK RAPIDS, MI 49269**  
**IN-PERSON FOR DDA BOARD MEMBERS AND PUBLIC, WITH OPTION FOR PUBLIC TO PARTICIPATE VIA ZOOM**

*Board Members: Please notify the Chair or Village Office if you will not be attending.*

**1. CALL TO ORDER AND ROLL CALL**

**2. INTRODUCTION OF NEW DDA MEMBERS – MATT DORAN AND CHASE BONHAG**

**3. CONFLICT OF INTEREST STATEMENT:**

Any DDA member who believes that they have a conflict of interest regarding any item on the agenda shall so state that conflict. Does any member believe they have a conflict of interest regarding any item on this agenda?

**4. CONSENT CALANDER (Voice Vote, even if removed)**

The purpose of the consent calendar is to expedite business by grouping non-controversial items together to be dealt with by one Board motion without discussion beyond asking questions for simple clarification. Any Board member may ask that any item on the consent calendar be removed there from and placed elsewhere on the agenda for discussion. Such requests will be granted. If any item is not removed from the consent calendar, the action noted on the agenda is approved by a single board action adopting the consent calendar.

**A. ACCEPT MEETING MINUTES**

- a. Regular DDA Meeting – May 12, 2021
- b. DDA Survey Subcommittee Meeting – May 25, 2021
- c. DDA Survey Subcommittee Meeting – June 2, 2021

**B. TREASURER REPORT**

**C. PAYMENT OF DDA STAFF INVOICES**

**5. CITIZEN COMMENTS:**

Any citizen who wishes to address the DDA on a matter not listed on this agenda may speak at this time. Persons addressing the DDA may state their name, address, and, if applicable, their affiliation. The DDA Chair should recognize the citizen before speaking. A three-minute limitation applies unless extended by the DDA Chair. Citizens wishing to speak on matters listed on the agenda will be permitted, under the same limitations, to speak when the matter is brought before the DDA.

**6. UNFINISHED BUSINESS:**

- A. AMES STREET**
- B. TRAIL TOWN**
- C. VILLAGE EVENTS**
- D. ENGAGEMENT PLAN**
- E. PURCHASE OF CHAIRS AND FIRE PITS**
- F. COVID-19 SUPPLIES**
- G. PATRONICITY FUNDS**
- H. DISCOVERELKRAPIDS.COM**
- I. MARKETING EFFORTS FOR GREAT LAKES EQUESTRIAN**
- J. 13 WAYS COMMUNITY PROJECT**

**7. NEW BUSINESS**

**A. NONE**

**8. CORRESPONDENCE**

**9. BOARD COMMENTS**

**10. UPCOMING MEETING DATES AND OTHER EVENTS:**

**A. REGULAR DDA MEETING** – Thursday, July 15, 2021, at 6:30 P.M., Government Center, 315 Bridge Street, Elk Rapids, MI 49629.

**11. MOTION TO ADJOURN**

**DDA JUNE ZOOM INSTRUCTIONS**

You are invited to a Zoom webinar.

**When: Jun 9, 2021 06:30 PM Eastern Time (US and Canada)**

**Topic: June DDA Meeting**

**Please click the link below to join the webinar:**

<https://us02web.zoom.us/j/82005784074?pwd=QVlrK29WUWs1VDFyOUovQmN4UkxXdz09>

Passcode: 892864

Or One tap mobile :

US: +13017158592,,82005784074# or +13126266799,,82005784074#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 301 715 8592 or +1 312 626 6799 or +1 646 558 8656 or +1 253 215 8782 or +1 346 248 7799 or +1 669 900 9128

Webinar ID: 820 0578 4074

International numbers available: <https://us02web.zoom.us/j/82005784074?pwd=QVlrK29WUWs1VDFyOUovQmN4UkxXdz09>

**ELK RAPIDS DOWNTOWN DEVELOPMENT AUTHORITY  
DRAFT REGULAR MEETING MINUTES  
MAY 12, 2021  
ZOOM MEETING**

**CALLED TO ORDER** at 6:30 P.M.

**PRESENT:** Kelsey Duda, Jim Janisse, Becky Lancaster, Barb Mullaly, Christine Petersen, Doug Van Cura, Kathy Wittbrodt, Jim Witte.

**EXCUSED:** Katy Caddy.

**ALSO PRESENT:** Village Manager Bryan Gruesbeck, DDA Administrative Assistant Kaitlyn Szczypka.

**CONFLICT OF INTEREST:**  
None.

**CITIZENS PRESENT:** 7

**AGENDA AMENDMENT**

**MOTION** by **PETERSEN**, **SECOND** by **MULLALY**, to add "Rotary Charities Grant" to "New Business."

Unanimous ayes, nays none. **MOTION CARRIED.**

**CONSENT CALENDAR:**

**MOTION** by **PETERSEN**, **SECOND** by **WITTBRODT** to approve consent calendar.  
Unanimous ayes, nays none. **MOTION CARRIED.**

**Review of Robert's Rules**

Village President Janisse reviewed Robert's Rules with the board and advised the DDA to stay on agenda points

**PUBLIC COMMENT:** One citizen commented.

**UNFINISHED BUSINESS:**

**Ames Street**

JANISSE gave update.

**Trail Town**

PETERSEN gave update.

**Village Events**

WITTE reported on Village events.

**Engagement Plan**

WITTE gave update. Subcommittee will meet soon to review survey language.

### **Purchase of Firepits and Chairs**

WITTE gave update.

### **COVID-19 Supplies**

PETERSEN gave update.

**MOTION** by **PETERSEN**, **SECOND** by **MULLALY**, to purchase masks for the Downtown District, not to exceed \$600.00.

Roll Call Vote: Ayes – Janisse, Lancaster, Mullaly, Petersen, Van Cura, Wittbrodt, Witte, Duda;  
Nays – None;

Excused – Caddy. **MOTION CARRIED.**

### **Discoverelkrapids.com**

WITTE gave update.

WITTBRODT had internet problems and was in and out for the rest of the meeting.

**MOTION** by **PETERSEN**, **SECOND** by **LANCASTER**, to support the maintenance and enhancement of the discoverelkrapids.com website with the Elk Rapids Area Chamber, not to exceed \$2,000.00.

Roll Call Vote: Ayes – Lancaster, Mullaly, Petersen, Van Cura, Witte, Duda, Janisse;  
Nays – None;

Excused – Caddy, Wittbrodt. **MOTION CARRIED.**

### **Marketing Efforts for Great Lakes Equestrian**

Audra from the Great Lakes Equestrian spoke about their horse show in the area and how to engage horse show attendees with Elk Rapids businesses.

### **MDA Discussion**

DDA members who attended the webinar shared what she learned from the MDA Spring Workshop.

### **Discoverelkrapids.com**

WITTE gave update on discoverelkrapids.com.

### **Marketing Efforts for Great Lakes Equestrian**

WITTE gave update.

### **NEW**

#### **Rotary Charities Grant**

WITTE gave update. \$43,000 raised to date. To start first two phases of 13 Ways Community Project, \$60,000 is needed. If additional funds can be raised, the third phase will be initiated.

**MOTION** by **PETERSEN**, **SECOND** by **LANCASTER**, to have the DDA be the applicant, fiduciary, and sponsor on behalf of the Elk Rapids Area Chamber for the Rotary Charities grant in benefit of the 13 Ways Community Project.

Roll Call Vote: Ayes – Mullaly, Petersen, Van Cura, Witte, Duda, Janisse, Lancaster;  
Nays – None;

Excused – Caddy, Wittbrodt. **MOTION CARRIED.**

### **MDA Discussion**

Board members reflected on the MDA conference a few months ago.

**BOARD COMMENTS:** Received.

**NEXT MEETING**

REGULAR MEETING: Wednesday June 9, 2021 at 6:30 P.M., in-person at the Government Center, 315 Bridge St, Elk Rapids, MI 49629.

**MOTION by PETERSEN, SECOND by MULLALY** to adjourn.  
Unanimous ayes, nays none. **MOTION CARRIED.**

**MEETING ADJOURNED** at 7:43 P.M.

**ELK RAPIDS DOWNTOWN DEVELOPMENT AUTHORITY  
SUBCOMMITTEE MEETING MINUTES  
MAY 25, 2021  
ZOOM MEETING**

**CALLED TO ORDER** at 5:05 P.M.

**PRESENT:** Christine Petersen, Doug Van Cura, Kathy Wittdbrodt.

**ABSENT:** Katy Caddy.

**ALSO PRESENT:** DDA Contractor Elise Crafts, DDA Administrative Assistant Kaitlyn Szczypka.

**CONFLICT OF INTEREST:**  
None.

**CITIZENS PRESENT:** 1

**SURVEY DISCUSSION**

CRAFTS led DDA subcommittee members through the follow up Listening Plan survey. Suggestions will be presented at the Regular DDA meeting on June 9, 2021.

**NEXT MEETING**

**REGULAR MEETING:** Wednesday June 9, 2021 at 6:30 P.M., in-person at the Government Center, 315 Bridge St, Elk Rapids, MI 49629.

**MEETING ADJOURNED** at 6:30 PM.

**ELK RAPIDS DOWNTOWN DEVELOPMENT AUTHORITY  
SUBCOMMITTEE MEETING MINUTES  
MAY 25, 2021  
ZOOM MEETING**

**CALLED TO ORDER** at 3:10 P.M.

**PRESENT:** Katy Caddy, Christine Petersen, Kathy Wittdbrodt.

**ABSENT:** Doug Van Cura.

**ALSO PRESENT:** DDA Contractor Elise Crafts, DDA Administrative Assistant Kaitlyn Szczypka.

**CONFLICT OF INTEREST:**  
None.

**CITIZENS PRESENT:** 0

**SURVEY DISCUSSION**

CRAFTS led DDA subcommittee members through the follow up Listening Plan survey. Suggestions will be presented at the Regular DDA meeting on June 9, 2021.

**NEXT MEETING**

**REGULAR MEETING:** Wednesday June 9, 2021 at 6:30 P.M., in-person at the Government Center, 315 Bridge St, Elk Rapids, MI 49629.

**MEETING ADJOURNED** at 4:30 PM.

User: KERRI

PERIOD ENDING 05/31/2021

DB: Elk Rapids

GL NUMBER	DESCRIPTION	2021-22 AMENDED BUDGET	YTD BALANCE 05/31/2021	ACTIVITY FOR MONTH 05/31/2021	AVAILABLE BALANCE	% BGD USED
Fund 791 - DDA TIFA DISTRICT						
Revenues						
Dept 000						
791-000-599-003	GRANT REVENUE	0.00	0.00	0.00	0.00	0.00
791-000-671-400	MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00
791-000-671-700	DONATIONS	0.00	0.00	0.00	0.00	0.00
791-000-672-000	INTEREST	200.00	0.00	0.00	200.00	0.00
791-000-674-000	TOWNSHIP/EDC/CONT	0.00	0.00	0.00	0.00	0.00
791-000-682-000	ER LOGO LICENSE AGREEMENT	0.00	0.00	0.00	0.00	0.00
791-000-690-700	FROM/101/204/228/DDA TIFA D2	65,340.00	0.00	0.00	65,340.00	0.00
791-000-691-100	COUNTY TIFA TAX D2	40,368.00	39,507.76	0.00	860.24	97.87
791-000-691-113	TOWNSHIP TIFA TAX D2	6,985.00	6,806.77	0.00	178.23	97.45
791-000-691-200	LIBRARY TIFA TAX D2	2,729.00	2,666.57	0.00	62.43	97.71
791-000-692-300	FROM/101/204/228/DDA TIFA D3	28,320.00	0.00	0.00	28,320.00	0.00
791-000-693-000	TOWNSHIP TIFA TAX D3	2,896.00	4,050.83	0.00	(1,154.83)	139.88
791-000-693-100	COUNTY TIFA TAX D3	0.00	0.00	0.00	0.00	0.00
791-000-693-200	LIBRARY TIFA TAX D3	1,132.00	1,586.78	0.00	(454.78)	140.17
791-000-695-350	BOND PROCEEDS	0.00	0.00	0.00	0.00	0.00
791-000-699-000	PRIOR YR/ENDING CASH BALANCE	150,000.00	0.00	0.00	150,000.00	0.00
Total Dept 000		297,970.00	54,618.71	0.00	243,351.29	18.33
TOTAL REVENUES		297,970.00	54,618.71	0.00	243,351.29	18.33
Expenditures						
Dept 791 - DDA TIFA DISTRICT						
791-791-700-000	SALARY & WAGES	0.00	0.00	0.00	0.00	0.00
791-791-715-000	SOCIAL SECURITY	0.00	0.00	0.00	0.00	0.00
791-791-716-000	HEALTH	0.00	0.00	0.00	0.00	0.00
791-791-718-000	RETIREMENT	0.00	0.00	0.00	0.00	0.00
791-791-719-000	SICK & ACCIDENT	0.00	0.00	0.00	0.00	0.00
791-791-720-000	WORKERS COMPENSATION	0.00	0.00	0.00	0.00	0.00
791-791-722-000	UNEMPLOYMENT INSURANCE	0.00	0.00	0.00	0.00	0.00
791-791-757-000	SUPPLIES	1,500.00	0.00	0.00	1,500.00	0.00
791-791-799-000	GRANT EXPENSES	0.00	0.00	0.00	0.00	0.00
791-791-801-000	ATTORNEY	0.00	0.00	0.00	0.00	0.00
791-791-802-000	ENGINEER	0.00	0.00	0.00	0.00	0.00
791-791-803-000	AUDITOR	920.00	0.00	0.00	920.00	0.00
791-791-804-100	PROFESSIONAL SERVICES	35,000.00	255.89	0.00	34,744.11	0.73
791-791-804-300	PROF.SVCS./EDC/EXP	0.00	0.00	0.00	0.00	0.00
791-791-817-000	SIGN -WAYFINDING	0.00	0.00	0.00	0.00	0.00
791-791-818-500	SOFTWARE	1,250.00	1,281.93	0.00	(31.93)	102.55
791-791-819-000	DDA SMALL BUSINESS RELIEF FUND	1,700.00	0.00	0.00	1,700.00	0.00
791-791-820-000	LAKE ST AREA IMP/CONST	0.00	0.00	0.00	0.00	0.00
791-791-830-000	EASTSIDE/PROJECT/LIST	0.00	0.00	0.00	0.00	0.00
791-791-864-000	TRAINING/CONFERENCES	700.00	50.00	0.00	650.00	7.14
791-791-884-000	ECONOMIC DEVELOPMENT	11,300.00	0.00	0.00	11,300.00	0.00
791-791-885-100	DDA - OPEN HOUSE	0.00	0.00	0.00	0.00	0.00
791-791-885-200	DDA - INFRASTRUCTURE	8,250.00	0.00	0.00	8,250.00	0.00
791-791-885-300	DDA - EVENTS	6,200.00	0.00	0.00	6,200.00	0.00
791-791-885-400	DDA - BUSINESS DEVELOPMENT	0.00	0.00	0.00	0.00	0.00
791-791-900-000	PRINTING & PUBLICATION	1,000.00	216.00	0.00	784.00	21.60
791-791-954-100	STATE EMERGENCY RECOVERY EFFORT	0.00	232.92	0.00	(232.92)	100.00
791-791-956-000	MISCELLANEOUS	1,100.00	200.00	0.00	900.00	18.18
791-791-960-500	TO/GEN/101/ADMIN	1,000.00	0.00	0.00	1,000.00	0.00
791-791-961-300	TO/DDA/CONSTR	0.00	0.00	0.00	0.00	0.00



User: KERRI

DB: Elk Rapids

PERIOD ENDING 05/31/2021

GL NUMBER	DESCRIPTION	2021-22 AMENDED BUDGET	YTD BALANCE 05/31/2021	ACTIVITY FOR MONTH 05/31/2021	AVAILABLE BALANCE	% BDGT USED
Fund 791 - DDA TIFA DISTRICT						
Expenditures						
791-791-962-000	TO/WATER SYS BOND DEBT	0.00	0.00	0.00	0.00	0.00
791-791-964-000	TO/HEALTH INS/797	0.00	0.00	0.00	0.00	0.00
791-791-965-500	TRANSFER TO MDOT BOND PYM	0.00	0.00	0.00	0.00	0.00
791-791-966-500	ATT.16 REIMB.TWP.	3,110.00	0.00	0.00	3,110.00	0.00
791-791-966-510	ATT.16 REIMB.LIBRARY	467.00	0.00	0.00	467.00	0.00
791-791-967-520	ATT.16 REIMB.COUNTY	4,187.00	0.00	0.00	4,187.00	0.00
791-791-968-530	TO/GEN/101/ATTACHMENT 16	7,388.00	0.00	0.00	7,388.00	0.00
791-791-968-540	TO/MUNI STR/204/ATTACHMENT 16	2,828.00	0.00	0.00	2,828.00	0.00
791-791-968-550	TO/WASTE COLLECT/228/ATTACHMENT 16	1,004.00	0.00	0.00	1,004.00	0.00
791-791-974-000	TO/GEN CAP/401/SOFTWARE	0.00	0.00	0.00	0.00	0.00
791-791-976-350	SMALL EQUIPMENT	8,000.00	0.00	0.00	8,000.00	0.00
791-791-991-000	BOND ISSUANCE COSTS	0.00	0.00	0.00	0.00	0.00
791-791-992-000	DEBT/PRIN/LAKE/LOOMIS	45,000.00	0.00	0.00	45,000.00	0.00
791-791-992-100	DEBT/INT/LAKE/LOOMIS	8,918.00	4,458.75	0.00	4,459.25	50.00
791-791-992-200	DEBT/FEES/LAKE/LOOMIS	0.00	0.00	0.00	0.00	0.00
791-791-998-000	TO/WATER SYS/393/DEBT	0.00	0.00	0.00	0.00	0.00
791-791-999-000	FROM/MDOT/AMES ST/396	0.00	0.00	0.00	0.00	0.00
Total Dept 791 - DDA TIFA DISTRICT		150,822.00	6,695.49	0.00	144,126.51	4.44
TOTAL EXPENDITURES		150,822.00	6,695.49	0.00	144,126.51	4.44
Fund 791 - DDA TIFA DISTRICT:						
TOTAL REVENUES		297,970.00	54,618.71	0.00	243,351.29	18.33
TOTAL EXPENDITURES		150,822.00	6,695.49	0.00	144,126.51	4.44
NET OF REVENUES & EXPENDITURES		147,148.00	47,923.22	0.00	99,224.78	32.57
TOTAL REVENUES - FUND 791						
TOTAL REVENUES - FUND 791		297,970.00	54,618.71	0.00	243,351.29	18.33
TOTAL EXPENDITURES - FUND 791						
TOTAL EXPENDITURES - FUND 791		150,822.00	6,695.49	0.00	144,126.51	4.44
NET OF REVENUES & EXPENDITURES						
NET OF REVENUES & EXPENDITURES		147,148.00	47,923.22	0.00	99,224.78	32.57

INVOICE #2021-40

# STATECRAFT

**Mailing address:**

571 Bellows Avenue

Frankfort, MI 49635

(231) 313-7116 | [elise@statecraftmi.com](mailto:elise@statecraftmi.com)

**June 2, 2021**

**BILL TO**

Kaitlyn Szczyпка, Administrative Assistant

Elk Rapids Downtown Development Authority

(702) 353-2925

**FOR**

Strategic Planning & Board Development

May 2021 Activities

**Details**

Meetings & Communications

**AMOUNT**

**HOURS**

\$135.00

1.5

Deliverables Development

\$225.00

2.5

SUBTOTAL \$360.00

TAX RATE 0.00%

OTHER \$0.00

**TOTAL \$360.00**

**Thank you for your business.**

If you have any questions concerning this invoice, please contact Elise at [elise@statecraftmi.com](mailto:elise@statecraftmi.com).

# INVOICE

**DATE**

6/3/2021

**MAY DDA INVOICE****KAITLYN SZCZYPKA**

4046 Grass Lake Road

Bellaire, MI 49615

269.270.5835

kait.szczypka@gmail.com

**ELK RAPIDS DDA**

315 Bridge Street,

Elk Rapids, MI 49629

<b>HOURS</b>	<b>WORK</b>	<b>UNIT PRICE</b>	<b>LINE TOTAL</b>
N/A	MAY REGULAR MEETING	\$100	\$100
N/A	MAY SUBCOMMITTEE MEETING	\$100	\$100
9	MAY WORK - phone meetings, emails, assigned tasks, etc.	\$20/HOUR	\$180
N/A	MAY Adobe Acrobat monthly subscription	\$15.89	\$15.89

Total

## Survey Introduction

Thank you for taking this short survey (10 minutes or less) to inform the Elk Rapids Downtown Development Authority (DDA) future goals and priorities.

If you would like a summary of survey results emailed to you, you are invited to share your contact information, but this is completely optional. Regardless of whether you share your contact information, all responses will be kept confidential and anonymous.

For more information on the Elk Rapids DDA, please visit: <https://elkrapids.org/downtown-development-authority/>

### 1. What industry sector *best* describes your business? (select 1)

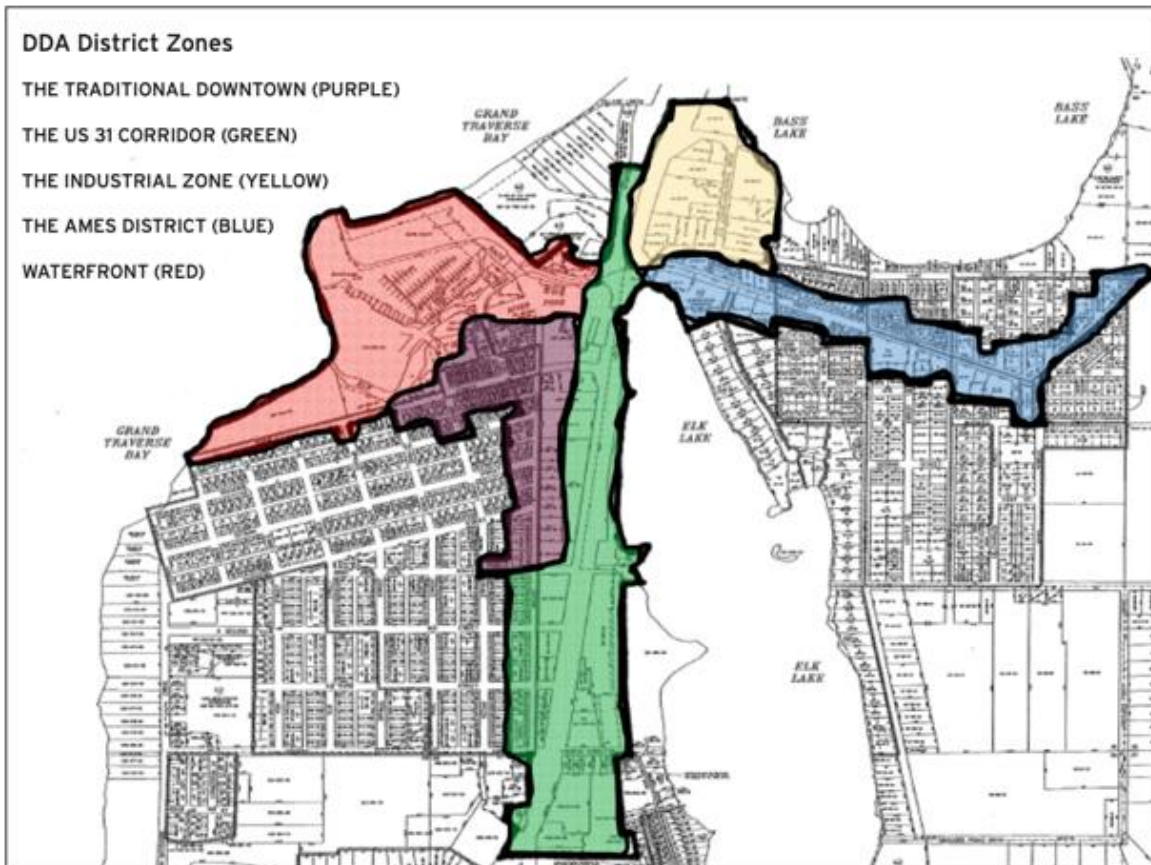
- Construction
- Manufacturing
- Retail Trade
- Finance and Insurance
- Real estate and Rental and Leasing
- Professional, Scientific, and Technical Services
- Health Care and Social Assistance
- Arts, Entertainment and Recreation
- Accommodation and Food Services
- Other Services (except Public Administration)
- Other: \_\_\_\_\_

### 2a. How many people do you employ?

- Full-time/year-round employees (include owner of the business in this category): \_\_\_\_
- Part-time/year-round employees: \_\_\_\_
- Part-time/seasonal employees: \_\_\_\_

**3. The DDA is comprised of five unique districts. Where is your business located?  
See the map below for reference. (select 1)**

- Traditional Downtown
- US-31 Corridor
- Industrial Zone
- Ames District
- Waterfront



**4. Review the following topics and select the best choice for your business: not challenging, neutral/not sure, somewhat challenging, and very challenging.**

Answer Choices

- Not challenging for my business
- Neutral/not sure
- Somewhat challenging for my business
- Very challenging for my business

Topics

- Broadband speed
- Broadband availability
- Finding qualified workforce
- Retaining qualified workforce
- Renting commercial real estate
- Buying commercial real estate
- Availability of workforce housing to rent
- Availability of workforce housing to purchase
- Seasonal economy
- Inconsistent or unposted hours of operation for retail and restaurants
- Visibility of downtown from US-31 corridor
- Availability of parking downtown
- Downtown walkability
- Downtown streetscape amenities and design
- Downtown wayfinding signage
- Ames Street streetscape amenities and design
- Ames Street wayfinding signage
- Ames Street walkability
- Ames Street high traffic speed
- Ames Street blighted properties
- Lack of coordinated economic development strategy
- Availability of public restrooms
- Village planning and zoning regulations
- Availability of visitor resources
- Marketing and branding of Elk Rapids community
- Comments: \_\_\_\_ (optional)

**Example:**

<b>Topic</b>	<b>Not challenging</b>	<b>Neutral/Not sure</b>	<b>Somewhat challenging</b>	<b>Very challenging</b>
Seasonal Economy				X

**5. In a few words, what do you see as the top three opportunities for your business in Elk Rapids? Please list them.**

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

**6. In a few words, what are the top three factors that keep your business in Elk Rapids? Please list them.**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**7. In a few words, what are the top three factors curtailing your growth in Elk Rapids? Please list them.**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

DRAFT

**8. Listed below are current priorities of the DDA. Your feedback is instrumental in assessing and updating these.**

**Review and select the best choice for your business: not important, neutral/not sure, somewhat important, very important.**

Answer Choices

- Not important
- Neutral/not sure
- Somewhat important
- Very important

Priorities

- Support the business association to leverage and promote Elk Rapids business activity
- Improve pedestrian infrastructure, including sidewalks, crosswalks, and intersection improvements in the DDA districts
- Improve nonmotorized infrastructure, including biking, paddling, and trail connections in the DDA districts
- Improve wayfinding signage and directories throughout the DDA districts
- Improve and expand broadband capability throughout the DDA districts
- Maintain public spaces in the DDA districts
- Beautify public spaces in the DDA districts with art, plantings, street furniture, etc.
- Identify and support new housing development
- Create economic development strategy for Elk Rapids
- Connect businesses to assistance including façade grants/loans, learning opportunities, and technical assistance
- Create gateway to Traditional Downtown District from US-31 corridor
- Improve community branding and marketing

**Example:**

<b>Topic</b>	<b>Not important</b>	<b>Neutral/Not sure</b>	<b>Somewhat important</b>	<b>Very important</b>
Identify and support new housing development.				<b>X</b>



**9. In a few words, what are the top three things that you would like the DDA to do in the next 12 months?**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**10. Do you have any other suggestions to improve your experience in Elk Rapids? (open-ended)**

**11. Contact Information (optional)**

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Business: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_

Preferred contact:    Email            Call            Text

DRAFT