

DOWNTOWN DEVELOPMENT AUTHORITY
REGULAR MEETING AGENDA
WEDNESDAY, APRIL 14, 2021, 6:30 PM
ZOOM MEETING

Board Members: Please notify the Chair or Village Office if you will not be attending.

1. CALL TO ORDER AND ROLL CALL

2. CONFLICT OF INTEREST STATEMENT:

Any DDA member who believes that they have a conflict of interest regarding any item on the agenda shall state that conflict. Does any member believe they have a conflict of interest regarding any item on this agenda?

3. CONSENT CALANDER (Voice Vote, even if removed)

The purpose of the consent calendar is to expedite business by grouping non-controversial items together to be dealt with by one Board motion without discussion beyond asking questions for simple clarification. Any Board member may ask that any item on the consent calendar be removed and placed elsewhere on the agenda for discussion. Such requests will be granted. If any item is not removed from the consent calendar, the action noted on the agenda is approved by a single board action adopting the consent calendar.

A. ACCEPT MEETING MINUTES (March 10, 2021)

B. TREASURER REPORT

C. PAYMENT OF DDA STAFF INVOICES

4. CITIZEN COMMENTS:

Any citizen who wishes to address the DDA on a matter not listed on this agenda may speak at this time. Persons addressing the DDA may state their name, address, and, if applicable, their affiliation. The DDA Chair should recognize the citizen before speaking. A three-minute limitation applies unless extended by the DDA Chair. Citizens wishing to speak on matters listed on the agenda will be permitted, under the same limitations, to speak when the matter is brought before the DDA.

5. UNFINISHED BUSINESS:

A. AMES STREET

B. TRAIL TOWN

C. VILLAGE EVENTS

D. ENGAGEMENT PLAN

E. PURCHASE OF CHAIRS AND FIRE PITS

F. 13 WAYS COMMUNITY PROJECT

G. COVID-19 SUPPLIES

6. NEW BUSINESS

A. MDA DISCUSSION

- B. PATRONICITY FUNDS**
- C. DISCOVERELKRAPIDS.COM**
- D. MARKETING EFFORTS FOR GREAT LAKE EQUESTRIAN**

7. CORRESPONDENCE

8. BOARD COMMENTS

9. UPCOMING MEETING DATES AND OTHER EVENTS:

REGULAR DDA MEETING – Wednesday, May 12, 2021 at 6:30 P.M., place TBD.

10. MOTION TO ADJOURN

DDA APRIL ZOOM INSTRUCTIONS

You are invited to a Zoom webinar.

When: Apr 14, 2021 06:30 PM Eastern Time (US and Canada)

Topic: 2021-04-14 DDA MEETING

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/89209546440?pwd=QUgweFMvZzBHS0tNSHRoZmJlYmFEUT09>

Passcode: 900044

Or One tap mobile :

US: +13017158592,,89209546440# or +13126266799,,89209546440#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 301 715 8592 or +1 312 626 6799 or +1 646 558 8656 or +1 253 215 8782 or +1 346 248 7799 or +1 669 900 9128

Webinar ID: 892 0954 6440

International numbers available: <https://us02web.zoom.us/j/89209546440>

**ELK RAPIDS DOWNTOWN DEVELOPMENT AUTHORITY
REGULAR MEETING MINUTES
MARCH 10, 2021
ZOOM MEETING**

CALLED TO ORDER at 6:30 P.M.

PRESENT: Kady Caddy, Kelsey Duda, Jim Janisse, Becky Lancaster, Barb Mullaly, Christine Petersen, Steve Thomas, Doug Van Cura, Kathy Wittbrodt, Jim Witte.

EXCUSED: None.

ALSO PRESENT: Village Manager Bryan Gruesbeck, DDA Contractor Elise Crafts, DDA Administrative Assistant Kaitlyn Szczypka.

CONFLICT OF INTEREST:

None.

CITIZENS PRESENT: 13

CONSENT CALENDAR:

MOTION by JANISSE, SECOND by PETERSEN to approve consent calendar. Unanimous ayes, nays none. **MOTION CARRIED.**

PUBLIC COMMENT: None.

UNFINISHED BUSINESS:

Ames Street

JANISSE mentioned that Council approved the C2AE Ames Street project as presented at the Regular Council Meeting on February 16, 2021.

Trail Town

PETERSEN gave update.

Engagement Plan

CRAFTS lead update conversation. Board gave update on the businesses that they have reached out to so far and reported on what they have been hearing from those businesses.

NEW BUSINESS:

Budget Amendment

MOTION by PETERSEN, SECOND by WITTBRODT to amend the budget by:

1. Moving \$8,000 from Infrastructure to new category "Small Equipment and Furniture";
2. Moving \$4,100 from "Business Development" to "Economic Development" and remove "Business Development" line from the budget;

3. Moving \$1,700 from Patronicity back into “Small Business Relief Fund”; and
4. Moving \$1,500 from last year’s surplus and add to supplies.

as amended.

Roll Call Vote: Ayes – Thomas, Van Cura, Wittbrodt, Witte, Caddy, Duda, Janisse, Lancaster, Mullaly, Petersen;

Nays – None; **MOTION CARRIED.**

Purchase of Chairs and Fire Pits

Discussion led by WITTE about purchase of chairs and fire pits.

MOTION by **PETERSEN**, **SECOND** by **LANCASTER**, to spend \$8,000 on chairs and fire pits for the Downtown District.

Roll Call Vote: Ayes – Van Cura, Wittbrodt, Witte, Caddy, Duda, Janisse, Lancaster, Mullaly, Petersen, Thomas;

Nays – None; **MOTION CARRIED.**

Village Events

Karen Simpson went through the Downtown Elk Rapids Association events for the upcoming months. Melissa West gave update on “Spring into SummER” event. Maryl Kohl gave update on Chamber events and marketing for events.

COVID-19 Supplies

Update received.

Downtown Elk Rapids Association

Shaun Quinn explained Downtown Elk Rapids Association.

13-Ways Presentation

Tom Kern and Maryl Kohl gave presentation on 13-Ways project.

BOARD COMMENTS: Received.

NEXT MEETING

REGULAR MEETING: Wednesday April 14, 2021 at 6:30 P.M., at the Elk Rapids Government Center.

MOTION by **WITTE**, **SECOND** by **VAN CURA** to adjourn.

Unanimous ayes, nays none. **MOTION CARRIED.**

MEETING ADJOURNED at 8:50 P.M.

User: KERRI

PERIOD ENDING 04/30/2021

DB: Elk Rapids

GL NUMBER	DESCRIPTION	2021-22 AMENDED BUDGET	YTD BALANCE 04/30/2021	ACTIVITY FOR MONTH 04/30/2021	AVAILABLE BALANCE	% BGD USED
Fund 791 - DDA TIFA DISTRICT						
Revenues						
Dept 000						
791-000-599-003	GRANT REVENUE	0.00	0.00	0.00	0.00	0.00
791-000-671-400	MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00
791-000-671-700	DONATIONS	0.00	0.00	0.00	0.00	0.00
791-000-672-000	INTEREST	200.00	0.00	0.00	200.00	0.00
791-000-674-000	TOWNSHIP/EDC/CONT	0.00	0.00	0.00	0.00	0.00
791-000-682-000	ER LOGO LICENSE AGREEMENT	0.00	0.00	0.00	0.00	0.00
791-000-690-700	FROM/101/204/228/DDA TIFA D2	65,340.00	0.00	0.00	65,340.00	0.00
791-000-691-100	COUNTY TIFA TAX D2	40,368.00	39,507.76	0.00	860.24	97.87
791-000-691-113	TOWNSHIP TIFA TAX D2	6,985.00	6,806.77	0.00	178.23	97.45
791-000-691-200	LIBRARY TIFA TAX D2	2,729.00	2,666.57	0.00	62.43	97.71
791-000-692-300	FROM/101/204/228/DDA TIFA D3	28,320.00	0.00	0.00	28,320.00	0.00
791-000-693-000	TOWNSHIP TIFA TAX D3	2,896.00	4,050.83	0.00	(1,154.83)	139.88
791-000-693-100	COUNTY TIFA TAX D3	0.00	0.00	0.00	0.00	0.00
791-000-693-200	LIBRARY TIFA TAX D3	1,132.00	1,586.78	0.00	(454.78)	140.17
791-000-695-350	BOND PROCEEDS	0.00	0.00	0.00	0.00	0.00
791-000-699-000	PRIOR YR/ENDING CASH BALANCE	150,000.00	0.00	0.00	150,000.00	0.00
Total Dept 000		297,970.00	54,618.71	0.00	243,351.29	18.33
TOTAL REVENUES		297,970.00	54,618.71	0.00	243,351.29	18.33
Expenditures						
Dept 791 - DDA TIFA DISTRICT						
791-791-700-000	SALARY & WAGES	0.00	0.00	0.00	0.00	0.00
791-791-715-000	SOCIAL SECURITY	0.00	0.00	0.00	0.00	0.00
791-791-716-000	HEALTH	0.00	0.00	0.00	0.00	0.00
791-791-718-000	RETIREMENT	0.00	0.00	0.00	0.00	0.00
791-791-719-000	SICK & ACCIDENT	0.00	0.00	0.00	0.00	0.00
791-791-720-000	WORKERS COMPENSATION	0.00	0.00	0.00	0.00	0.00
791-791-722-000	UNEMPLOYMENT INSURANCE	0.00	0.00	0.00	0.00	0.00
791-791-757-000	SUPPLIES	1,500.00	0.00	0.00	1,500.00	0.00
791-791-799-000	GRANT EXPENSES	0.00	0.00	0.00	0.00	0.00
791-791-801-000	ATTORNEY	0.00	0.00	0.00	0.00	0.00
791-791-802-000	ENGINEER	0.00	0.00	0.00	0.00	0.00
791-791-803-000	AUDITOR	920.00	0.00	0.00	920.00	0.00
791-791-804-100	PROFESSIONAL SERVICES	35,000.00	0.00	0.00	35,000.00	0.00
791-791-804-300	PROF.SVCS./EDC/EXP	0.00	0.00	0.00	0.00	0.00
791-791-817-000	SIGN -WAYFINDING	0.00	0.00	0.00	0.00	0.00
791-791-818-500	SOFTWARE	1,250.00	876.93	0.00	373.07	70.15
791-791-819-000	DDA SMALL BUSINESS RELIEF FUND	1,700.00	0.00	0.00	1,700.00	0.00
791-791-820-000	LAKE ST AREA IMP/CONST	0.00	0.00	0.00	0.00	0.00
791-791-830-000	EASTSIDE/PROJECT/LIST	0.00	0.00	0.00	0.00	0.00
791-791-864-000	TRAINING/CONFERENCES	700.00	50.00	0.00	650.00	7.14
791-791-884-000	ECONOMIC DEVELOPMENT	11,300.00	0.00	0.00	11,300.00	0.00
791-791-885-100	DDA - OPEN HOUSE	0.00	0.00	0.00	0.00	0.00
791-791-885-200	DDA - INFRASTRUCTURE	8,250.00	0.00	0.00	8,250.00	0.00
791-791-885-300	DDA - EVENTS	6,200.00	0.00	0.00	6,200.00	0.00
791-791-885-400	DDA - BUSINESS DEVELOPMENT	0.00	0.00	0.00	0.00	0.00
791-791-900-000	PRINTING & PUBLICATION	1,000.00	0.00	0.00	1,000.00	0.00
791-791-954-100	STATE EMERGENCY RECOVERY EFFORT	0.00	232.92	0.00	(232.92)	100.00
791-791-956-000	MISCELLANEOUS	1,100.00	0.00	0.00	1,100.00	0.00
791-791-960-500	TO/GEN/101/ADMIN	1,000.00	0.00	0.00	1,000.00	0.00
791-791-961-300	TO/DDA/CONSTR	0.00	0.00	0.00	0.00	0.00

PERIOD ENDING 04/30/2021

GL NUMBER	DESCRIPTION	2021-22 AMENDED BUDGET	YTD BALANCE 04/30/2021	ACTIVITY FOR MONTH 04/30/2021	AVAILABLE BALANCE	% BDGT USED
Fund 791 - DDA TIFA DISTRICT						
Expenditures						
791-791-962-000	TO/WATER SYS BOND DEBT	0.00	0.00	0.00	0.00	0.00
791-791-964-000	TO/HEALTH INS/797	0.00	0.00	0.00	0.00	0.00
791-791-965-500	TRANSFER TO MDOT BOND PYM	0.00	0.00	0.00	0.00	0.00
791-791-966-500	ATT.16 REIMB.TWP.	3,110.00	0.00	0.00	3,110.00	0.00
791-791-966-510	ATT.16 REIMB.LIBRARY	467.00	0.00	0.00	467.00	0.00
791-791-967-520	ATT.16 REIMB.COUNTY	4,187.00	0.00	0.00	4,187.00	0.00
791-791-968-530	TO/GEN/101/ATTACHMENT 16	7,388.00	0.00	0.00	7,388.00	0.00
791-791-968-540	TO/MUNI STR/204/ATTACHMENT 16	2,828.00	0.00	0.00	2,828.00	0.00
791-791-968-550	TO/WASTE COLLECT/228/ATTACHMENT 16	1,004.00	0.00	0.00	1,004.00	0.00
791-791-974-000	TO/GEN CAP/401/SOFTWARE	0.00	0.00	0.00	0.00	0.00
791-791-976-350	SMALL EQUIPMENT	8,000.00	0.00	0.00	8,000.00	0.00
791-791-991-000	BOND ISSUANCE COSTS	0.00	0.00	0.00	0.00	0.00
791-791-992-000	DEBT/PRIN/LAKE/LOOMIS	45,000.00	0.00	0.00	45,000.00	0.00
791-791-992-100	DEBT/INT/LAKE/LOOMIS	8,918.00	0.00	0.00	8,918.00	0.00
791-791-992-200	DEBT/FEES/LAKE/LOOMIS	0.00	0.00	0.00	0.00	0.00
791-791-998-000	TO/WATER SYS/393/DEBT	0.00	0.00	0.00	0.00	0.00
791-791-999-000	FROM/MDOT/AMES ST/396	0.00	0.00	0.00	0.00	0.00
Total Dept 791 - DDA TIFA DISTRICT		150,822.00	1,159.85	0.00	149,662.15	0.77
TOTAL EXPENDITURES		150,822.00	1,159.85	0.00	149,662.15	0.77
Fund 791 - DDA TIFA DISTRICT:						
TOTAL REVENUES		297,970.00	54,618.71	0.00	243,351.29	18.33
TOTAL EXPENDITURES		150,822.00	1,159.85	0.00	149,662.15	0.77
NET OF REVENUES & EXPENDITURES		147,148.00	53,458.86	0.00	93,689.14	36.33

INVOICE

DATE

4/9/2021

MAR. DDA INVOICE**KAITLYN SZCZYPKA**

4046 Grass Lake Road

Bellaire, MI 49615

269.270.5835

kait.szczyпка@gmail.com

ELK RAPIDS DDA

315 Bridge Street,

Elk Rapids, MI 49629

HOURS	WORK	UNIT PRICE	LINE TOTAL
N/A	MARCH REGULAR MEETING- minutes	\$100	\$100
7	MARCH WORK - phone meetings, emails, training, contract creation, etc.	\$20/HOUR	\$140
N/A	MARCH Adobe Acrobat monthly subscription	\$15.89	\$15.89

Total

Strategic Planning /Goals Update – January 2020

The DDA was established “to correct and prevent deterioration in the DDA district, to encourage historic preservation, to create and implement development plans, and to promote economic growth.” (Act 197, P.A. 1975)

Mission Draft: To collaborate with all stakeholders to provide an active, thriving downtown and to support a sustainable and prosperous economy and population.

Vision Draft: Elk Rapids Village is a family friendly outdoor destination – featuring walkable shopping and dining, a growing economy, entrepreneurial opportunity and all-season recreation.

Current Demographic and Infrastructure Threats/Issues

- Shortage of workforce housing
- Extreme seasonal economy
- Aging population
- Aging/deteriorating infrastructure
- Declining student population
- Perception of lack of winter activities
- Local opposition to change/growth
- Short term rental businesses and seasonal homes
- Lack of available, trained labor force
- Rising water levels threatening beaches, roads etc
- Rising housing prices
- Rising taxes

Assets and Strengths

- Surrounded by water, GT Bay, Chain of Lakes
- Quaint downtown
- Good schools (#1 Economic Development asset)
- Outdoor all-season recreation/Parks
- Destination businesses, i.e. restaurants, art, antiques, craft beverage
- Safe, low crime community
- Close to Traverse City (20 min)
- Close to GTR
- Close to MNC (15 min)
- Access to US 31
- Strong community interest groups, beautification, garden club, Green ER etc.
- Historic sites, HERTH, Island House etc.
- World class Marina

Areas of Focus:

Marketing Strengths

Infrastructure, aesthetic appeal and walkability of community

- Inventory and evaluate opportunities
- River Street and Ames Street projects in collaboration with Tart Trail/Paddle Antrim, Schools, etc

Workforce Housing

Business Attraction and Retention

Attain goals through the following:

Planning - Partnership and collaboration

- Redevelopment Ready Community Program
- Engage all those who have the experience, expertise, knowledge and idea to give sound input and advice
- Advocate for common agenda among partners
- Use all necessary communication tools to partner with remote stakeholders
- Actively seek out information and resources for use in planning and implementation

Leadership – The right people in the right positions

- Establish experience and qualifications criteria for board appointment
- Establish expectations for board members
- Implement sound on boarding program
- Consider and research the hiring of a director by 2021 dependent on funding

Marketing – Getting the message right

- Identify talent resources for creativity and implementation of plans
- Have measurements of success for events and marketing
- Have a plan to optimize community assets

Elk Rapids DDA will focus its efforts on mitigating threats to the economy, while exploiting strengths and opportunities.

DDA Draft Goals

Focus: Marketing Strengths

Goal - Develop and Market Our Strengths/Assets for year-round commerce

- **Prioritize strengths for marketing**
- **Identify partners for collaboration**
- **Inventory recreational year-round activities to develop and market**
- **Measure success of digital marketing collaboration with Chamber**
- **Identify new marketing opportunities**
- **Identify sustainable funding for marketing**

Goal – Develop event calendar in collaboration with East and West sides of district, focused on year-round commerce and recreation.

Focus: Infrastructure, Aesthetics and Walkability (Connectivity)

Goal – Halt the deterioration of infrastructure and Improve Walkability in Downtown and Ames Street

- **Plan and implement Ames Street project**
- **Plan and implement River Street project**
- **Collaborate with planning and zoning on all projects**
- **Collaborate with Paddle Antrim and Tart Trail committees for walkability and connectivity of East and West sides.**

Focus: Workforce Housing

Goal – Develop 2nd Story Housing Initiative

- **Identify and inventory 2nd story opportunities**
- **Collaborate with Zoning and Planning**
- **Engage and collaborate with investors/owners on opportunities**

Focus: Business Attraction and Retention

Goal – Create BAR team and Marketing/Materials

- **Collaborate with MEDC and Chamber to create team**
- **Create Marketing Materials**

- **Review Chamber Business Retention survey**
- **Develop BAR Team for recruitment pitch**
- **Collaborate with Village on incentives**

Focus: Leadership

Goal – Create a Board Development Plan

- **Review and restate appointment and attendance bylaws**
- **Each new board member to participate in a comprehensive education program**
- **Create recruitment/appointment policy document**
- **Create qualifications and expectations document**

Action Plan to be written by appointed committees. Template to be provided.

What industry sector best describes your business? (select 1)

- Construction
- Manufacturing
- Retail Trade
- Finance and Insurance
- Real estate and Rental and Leasing
- Professional, Scientific, and Technical Services
- Health Care and Social Assistance
- Arts, Entertainment and Recreation
- Accommodation and Food Services
- Other Services (except Public Administration)
- Other: _____

Commented [EC1]: Categories from Networks Northwest: <https://www.networksnorthwest.org/data/regional-data/county-dashboards/county-dashboard-antrim.html>

How many people do you employ? (select 1)

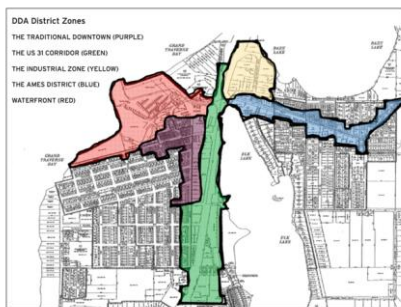
For this question, consider the number of **full-time equivalents (FTE)**, which are calculated as follows: employee's scheduled hours divided by employer's hours for full-time workweek.

Example: When an employer has a 40-hour workweek, an employee scheduled to work 40 hours per week are 1 FTE. An employee scheduled to work 20 hours per week is 0.5 FTE.

- 0-5 FTE
- 6-10 FTE
- 11-20 FTE
- 20+ FTE

Commented [EC2]: What is a meaningful scale to include in this question?

In which DDA district geography is your business located? (select 1)



- Traditional Downtown
- US-31 Corridor
- Industrial Zone
- Ames District
- Waterfront

Commented [EC3]: Depending on which answer is selected, the participant is bumped to the corresponding follow-up question.

If TRADITIONAL DOWNTOWN selected,
Select the top three challenges facing businesses in the Traditional Downtown district:

- INSERT CHALLENGES
- Other:

Commented [EC4]: Could also use the word "opportunity" here, if helpful to frame more positively?

Commented [EC5]: Need DDA Board help to brainstorm these categories. Ideally, base these on your listening conversations with business owners.

If US-31 CORRIDOR selected,
Select the top three challenges facing businesses in the US-31 Corridor district:

- INSERT CHALLENGES
- Other:

If INDUSTRIAL ZONE selected,
Select the top three challenges facing businesses in the Industrial Zone district:

- INSERT CHALLENGES
- Other:

If AMES DISTRICT selected,
Select the top three challenges facing businesses in the Ames District:

- INSERT CHALLENGES
- Other:

If WATERFRONT selected,
Select the top three challenges facing businesses in the Waterfront district:

- INSERT CHALLENGES
- Other:

What are the top three factors curtailing your growth in Elk Rapids? Please list them.

1. _____
2. _____
3. _____

What are the top three factors that keep your business in Elk Rapids? Please list them.

1. _____
2. _____
3. _____

Rank the following priorities in the DDA District from highest (#1) to lowest.

- Marketing and Communication
- Infrastructure
- Workforce Housing
- Business Attraction and Retention
- Other: _____

Which strategies are most important to support marketing and communication in the DDA district?

Commented [EC6]: How to organize this question? Rank? Select top 3? Sort into highest, medium, low priority?

- Regular email communications from the DDA Board to business owners, regarding DDA activity, opportunities for businesses to engage with the DDA, and available resources for businesses.
- Support a downtown business association to leverage and promote Elk Rapids business activity.
- Identify and support marketing of events year-round.
- Identify and support marketing of recreational activities year-round.
- Identify sustainable funding for marketing.
- Other: _____

What strategies are most important to support infrastructure efforts in the DDA district?

- Continue to invest in improved pedestrian facilities, including sidewalk and trail connections.
- Continue to invest in improved bike facilities, including parking and trail connections.
- Continue to improve streetscapes.
- Improve signage and directories throughout the DDA district.
- Improve and expand WIFI capability.
- Continue to invest in maintenance and cleanliness of public spaces.
- Other: _____

What strategies are most important to support Workforce Housing efforts in the DDA district?

- Identify and support 2nd story housing opportunities.

- Identify and support available properties and incentives for new housing development.
- Identify and support zoning changes to make new housing more attainable.
- Other:

What strategies are most important to support Business Attraction and Recruitment efforts in the DDA district?

- Create business attraction and recruitment team in collaboration with Chamber.
- Improve and expand business assistance programs, including façade grants/loans, business education and technical assistance, etc.
- Other: _____

Additional questions?

Commented [EC7]: What additional questions do you suggest?

DRAFT

Green Elk Rapids Earth Day Celebration, Saturday, April 24, 11:00-1:00 p.m.

**Enjoy a Saturday in downtown Elk Rapids, bring your friends and family
and make a few stops to learn what you can do for the planet**

First stop: Information station, River Street at Joe Yuchaz Walkway. Learn about Green Elk Rapids, its mission, events and programs; hear the benefits of the great outdoors; learn about local walking, hiking and water trail opportunities; eco friendly bags and water bottles for sale.

Recycling station, River Street at Joe Yuchaz Walkway. Get details about the annual Super Recycling Day and county Hazardous Waste day; get instructions on composting techniques; learn about the latest recycling advances; view Recycling Day history board.

Pollinator garden station, Dexter Street. Discover the importance of pollinator gardens, use of native species in garden design, and the role of native plants in habitat preservation. Sign in for a take-home native plant!

Green infrastructure & green practices station, Harbor Marina parking lot. Meet the village Department of Public Works director, bring your water quality questions, and see an exhibit of our excellent wastewater treatment system. Meet The Watershed Center staff who partner with the village to protect our water quality; learn about rain gardens, bioswales, and other types of green infrastructure that keep our waters clean; see if you can identify some of the bugs that live in our streams and what we can do to keep those streams healthy. Special presentations at 11:00, 12:00, 12:30.

Library station, Elk Rapids District Library, 300 Isles of Pines/Harbor Drive & Cedar Street. See Green ER Reads picks for environmental books plus special kid's section. Participate in a nature book and garden book exchange and sale. The library is now accepting donations of environmental books for this event, so bring your favorites on or before April 24. Come by and pick up a new (old) book!

Eco Club student station, 204 River Street. See the Lorax themed trashformation created by Elk Rapids High School ECO Club. Club members will be passing out lemonade, "Let it Grow" seed packets, and ECO Club brochures. Starting at 11:00 and every half hour the club members will also do a reading of The Lorax. Come and support the high school club while also celebrating Earth Day!

Pine Hill Nursery station, 204 River Street. Join an interactive Trashformation Tree of Life, representing the overuse of plastic pots in the nursery industry. Pledge to do your part to help the environment, and hang it on our "Tree of Life". Learn the benefits of planting trees; pick up 20% off coupon for trees; register to take home a Native Serviceberry tree and other prizes. We at Pine Hill pledge to: reuse & recycle all plastic & cardboard; transition to fiber pots; use organic practices in landscaping.

Citizen charging station, River & Cedar Street. Participate in on-the-street surveys of citizen recycling practices and contribute your ideas for village "green practices".

Trashformations exhibits, Downtown River Street. Stroll down River Street and see Trashformations and exhibits in store windows and doorways that remind us what we can do for our planet. See greenelkrapids.org for locations of Trashformations.

Local Foods display. Cellar 152. Stop in and see the local foods display and Farm Market information.

NOTE: See greenelkrapids.org for updates. **Current Covid-19 restrictions** will be observed at all stations.