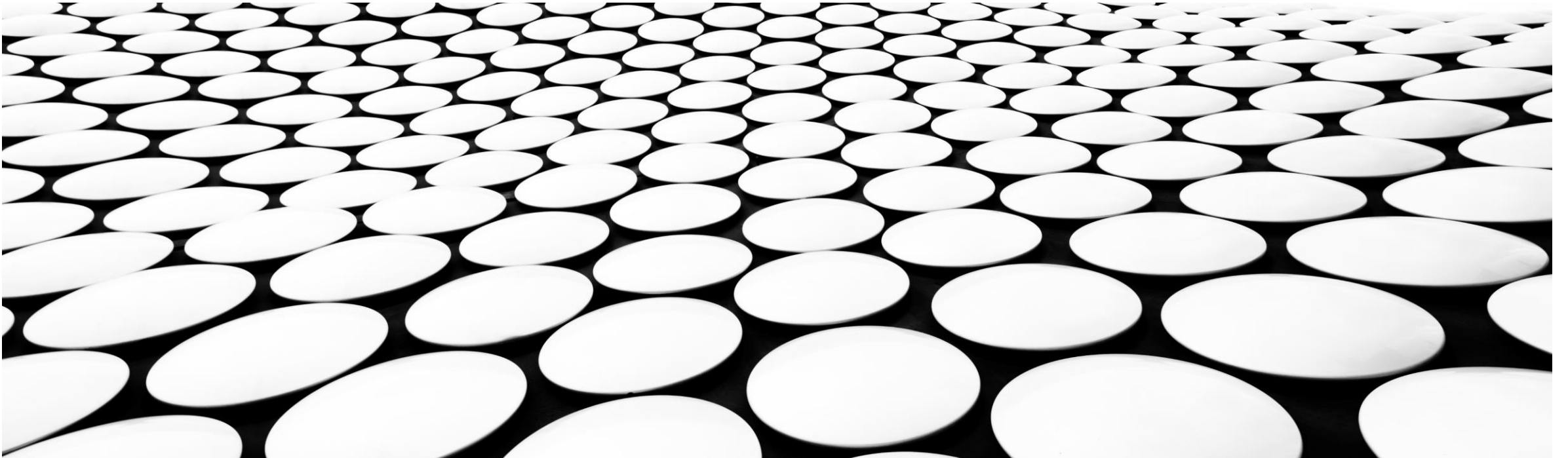

ELK RAPIDS DDA – RELIEF & RECOVERY PLAN

PROTECTING & SUPPORTING OUR SMALL BUSINESSES

SUB-TEAM: REOPEN BUSINESSES SAFELY





REOPEN SAFELY - OUR CHARTER

- Comprehensive Report of Guidelines to Village and businesses based on Governor's policies
- Best practices for safe reopening of Village businesses, [by business type](#)
- Consultation with individual business owners

REOPEN SAFELY - INPUTS TO CONSIDER

- Opening up America again Federal Guidelines
- Governor of Michigan Orders, Policies & Timeline
- DOL/OSHA & CDC
- Community Partner Input (Village Staff, Village Council, Parks & Rec, Chamber, Rotary, Financial Institutions)
- Input from business owners - what they need to safely reopen for employees & customers
- Input from customers - what they need to feel safe from moment they walk in the door
- Known & available best practice resources for safe operations
- Physical walk of downtown district to identify issues (drinking fountain, public restrooms, etc.)

BUSINESS OWNER INPUT

WHAT THEY NEED TO SAFELY REOPEN FOR EMPLOYEES & CUSTOMERS

Questionnaire sent to business owners on April 24th

- What safety measures do you consider necessary in order to open your doors to the public, when permissible?
- What safety measures would you expect of customers in order to enter your business?
- What financial help will you need in order to address safety concerns in your business?
- Responses reviewed at April 28th team meeting



CUSTOMER INPUT

WHAT THEY NEED TO FEEL SAFE FROM MOMENT THEY WALK IN THE DOOR

- When State of Michigan policies permit shopping, dining and recreation in Elk Rapids, what practices do you foresee the businesses and Village needing to have in place for you to feel safe?
- Each team member to responded to this question with their personal perspective, as well as, asked the above question of 10 people who are known patrons of Elk Rapids businesses. All customer input was reviewed and discussed at team meeting on Tuesday, April 28th



REVIEW OF PARKS & STREET INFRASTRUCTURE FOR SAFETY

WHAT MAY NEED TO BE ADDRESSED?

- Each team member completed a physical walk of River Street, the beaches, parks, harbor/marina, Ames Street and other public places within the Village to identify any infrastructure issues that should be addressed in order to reopen safely.
- Each team member shared their list of identified issues at team meeting on Tuesday, April 28th



REOPEN SAFELY - EXPECTED OUTPUT

- List of safety items needed for implementation by business type, along with estimated costs
- Signs (verbiage, size, number, cost) needed for implementation by business type
- Signs (verbiage, size, number, cost) for consumers
- Reopening Safely Toolkit, by business type as needed
- Recommendations and partnership with Village to address input from business owners and customers

Estimated costs provided for input into budget amendment request