

Reopening Northwest Michigan



ELK RAPIDS AREA CHAMBER OF COMMERCE

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May 21, 2020

To: Elk Rapids Area Chamber of Commerce Members

As I am sure most of you are now aware, the Governor has opened back up the economy in Northern Lower Michigan and in the Upper Peninsula effective this coming Friday, May 22nd.

There are several requirements that all businesses need to be aware of as it relates to employee and customer safety and health. These requirements deal with social distancing, use of face masks, sanitizing requirements, and limitations on the number of customers or individuals that can be in one location at the same time.

Below is a link to the most recent Governor's Executive Order, and I encourage you to read it. I have also provided you with a link to the Antrim County Economy Recovery Plan. This website provides you access to all the information and materials your business might need as we progress through the reopening of our economy in Northern Michigan. I encourage you to look through this recovery website as it has templates for every type of business as it relates to the requirements needed to operate your business safely for you, your employees, and your customers.

I know this past 60 days has been a difficult time for all businesses in Northern Michigan and I am encouraged that the Governor has opened portions of our business community. We are the first area in the state to reopen its economy and it we need to set an example for the rest of the state on how to reopen our economy in a manner that protects the safety and health of our residents and visitors.

Thank you for your continued support of the chamber and if you have any questions or if we can assist you in any way please feel free to call the chamber at 231-264-8202.

Tom Kern
Executive Director
Elk Rapids Area Chamber of Commerce

Leading Businesses.
Leading Communities.™

Governor's Executive Order on Reopening

Antrim County Economy Recovery Plan ~ Antrim Promise

Grand Traverse County Covid-19 Community Update

Note from Ron Owens,
Public Affairs Specialist
Office of Governor Gretchen Whitmer

Last week, we announced the creation of advisory workgroups (led by the Department of Labor and Economic Opportunity), which will provide input on Michigan's process to safely re-engage the economy. Workgroups will focus on mitigation of transmission risk in the workplace, including but not limited to best practices for workplace safety, PPE requirements, and retraining workers on newly implemented COVID-19 work requirements.

The workgroups announced on May 12th included childcare, hair salons/barbershops/cosmetology, home service providers, outdoor recreation, and restaurants/bars. These groups have already started meeting.

This week, we are announcing the following workgroups:

- **Amateur Sports** (both adult and youth)
 - POC – Director Zaneta Adams (AdamsZ@michigan.gov)
- **Churches/Community Centers/Community Events**
 - POC – Bill Hardiman (SadlerP1@michigan.gov)
- **Congregate Care Facilities** (criminal justice settings, nursing homes, adult foster care, homeless shelters, etc.)
 - POC – Larry Horvath (HorvathL@michigan.gov)
- **Financial Institutions**
 - POC – David Merchant (MerchantD@michigan.gov)
- **Health & Wellness:**
 - Behavioral Health (counselors, substance health disorder, autism, psychology, etc.)
 - POC – Jon Villasurda (VillasurdaJ@michigan.gov)
- **Wellness** (massage therapy, medical spas, etc.)
 - POC – Kim Gaedeke (GaedekeK@michigan.gov)
- **Insurance**
 - POC – Chad Arnold (ArnoldC4@michigan.gov)
- **Public Transit**
 - POC – Jean Ruestman (RuestmanJ@michigan.gov)
- **Traditional Office Setting**
 - POC – Tim Carroll (CarrollT@michigan.gov)

Additional workgroups forthcoming include (feel free to share ideas for future workgroups):

- Early childhood/home visits
- Entertainment (professional sports, concerts, theaters, bowling alleys)
- Gyms/Fitness Centers
- Libraries
- Rideshare/Taxi/Limo
- Travel/Tourism/Hospitality
- Zoos

If you're interested in being involved in the first round of workgroups, please contact the above point-of-contact (POC) for the specific workgroup by this **Thursday, May 21st at 6:00pm**. For any other inquiries regarding workgroups/interest in those that are forthcoming, feel free to reach out to Ron Owens at OwensR4@michigan.gov.

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